

Inspire your fellow art teachers...

Get Published in *SchoolArts* Magazine!

- Have you found useful lesson ideas and teaching advice in *SchoolArts*?
- Did you know that articles in *SchoolArts* are written by art teachers just like you?
- Your ideas and advice are valuable to your peers throughout the world!

SchoolArts wants you to share your:

- successful lessons
- areas of concern
- approaches to teaching art

Each issue of the volume year revolves around a theme that focuses on the human side of the studio art projects, i.e. story, play, meaning. The editor determines which issue/theme is the best fit for your article so don't worry about fitting a theme. It is more important to be passionate about your lesson, idea, or concept. Go to schoolartsonline.com, for upcoming themes.

Once you pick a topic you can start writing.

Think about:

- How you would express your idea to a fellow art teacher.
- What idea, artist, trend, or issue influenced your idea.
- The main ideas you're trying to communicate.
- What teachers need to know to effectively teach the lesson.
- What problems a teacher might encounter.

When writing:

- Use a conversational style.
- Outline your ideas.
- Focus your ideas.
- Keep it to less than 800 words.
- Copy your text onto a CD.



Impress Your Peers

As a published author your principal and fellow teachers will take notice. Your article will be a valuable addition to your portfolio (a great help in employment and grant applications). **You will receive an honorarium upon publication and up to six copies of the magazine.** Imagine your student's work on the cover of *SchoolArts* reaching thousands of art educators throughout the world.

**Questions?
E-mail our editor:
Nancy Walkup
at nwalkup@davisart.com**

Every great article needs great images.

Here are some tips on taking great photos:

- Photograph the artwork on a neutral yet contrasting background. This is especially important when photographing three-dimensional artwork.
- Leave space around the artwork/subject, do not overfill the frame.
- Keep the artwork/subject out of dark shadows or bright sunlight.

SchoolArts accepts color photographs and slides; however, high-quality digital photographs are preferred.

When taking digital photographs:

- Make sure your digital camera is on the "Best" setting.

For example, if you have a 1.5 megapixel camera and use the "Best" setting, the largest your photo will be is 4 x 6," which is great for an article. However, if you want your photos to be considered for a cover you need to use a camera that is at least 4 megapixels on the "Best" setting.

- Turn off the date mode on your camera.

When submitting digital photographs:

- Load the photos on your computer and save them on a CD or DVD. You can also remove the memory card from your camera and take it to your local photo developing center and have the photos put on a CD for you.
- Do not make adjustments to your photos with any photo editing software. *SchoolArts* will make sure that your photos look the best they possibly can.

SchoolArts wants to make sure your students get the credit they deserve, so make sure to send captions for each photo (include student's name and grade level).

Submitting your article:

Mail the article text and the photos on a CD (put both on one CD if possible), along with signed permission forms to:

***SchoolArts* Magazine, Attn: Article Submissions,
50 Portland St., Worcester, MA 01608.** E-mail and fax submissions will not be accepted under any circumstance.

SchoolArts will respond within 1–2 months. Accepted articles are usually published within 24 months.

Go to schoolartsonline.com for a reproducible permission form.

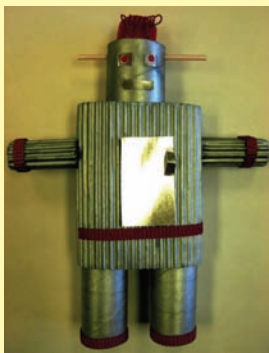
We know you can take great photos

Here is what NOT to do.



Cropped artwork and messy background

Make sure the whole artwork is in the photo. Be careful not to crop. Also use a clean background with a contrasting color to the artwork.



Bad lighting, washed out by flash.

Be careful when using a flash, try to set up the artwork in an evenly lit environment, then you won't have overexposed areas and very dark areas.

IMPORTANT NOTE: *SchoolArts* strongly discourages the unprofessional practice of simultaneously submitting the same materials to more than one publication.